

DES209 Typography / Winter 2019

PROJECTS

Project 1_Found Letterforms
Project 2_Combining Letters
Project 3_Oxymorons
Project 4_Concept Map
Project 5_Resume/Portfolio
Project 6_Type PK/Interpretation

EXERCISES

Ex A_Cropping Letters
Ex B_Creating Contrast
Ex C_Setting Text

Week 1

- 01.07 Class introduction. **1) Found Letters assigned.**
01.09 Lecture. In-class Exercise A. Adobe Fonts, Google Fonts, font management system demo (bring laptop).
01.11 Critique 1) Found Letterforms.

Week 2

- 01.14 Lecture.
01.16 **1) Found Letterforms due. 2) Combining Letters assigned.** Lecture. In-class Exercise B.
01.18 Critique 2) Monograms.

Week 3

- 01.21 *Holiday — no class.*
01.23 **2) Combining Letters due. 3) Oxymorons assigned.** Lecture.
01.25 Critique 3) Oxymorons (ideas only).

Week 4

- 01.28 Critique 3) Oxymorons (revised).
01.30 Lecture.
02.01 **3) Oxymorons due.** In-class Exercise C.

Week 5

- 02.04 *Snow day.*
02.07 *Workshop Hugh Dubberly.*
02.08 *Workshop Hugh Dubberly.*

Week 6

- 02.11 *Snow day.*
02.13 Type presentations (20). **4) Concept Map assigned, 6) Type interpretation assigned.**
02.15 Critique 4) Concept Map, critique.

Week 7

- 02.18 *Holiday — no class.*
02.20 **4) Concept Map due.** Type presentations (9).
5) Resume/Presentation deck assigned.
02.22 **VCD curriculum review.**

Week 8

- 02.25 Grid lecture.
02.27 Critique 6) Type Interpretation (initial concepts). Thomas Castro visits class.
03.01 Critique 5) Resume only.

Week 9

- 03.04 Critique 5) Presentation deck only.
03.06 Critique 6) Type Interpretation (sketches).
03.08 Critique 5) Resume + Presentation deck.
Work session.

Week 10

- 03.11 Critique 6) Type Interpretation (prototypes + one sheet).
03.13 Critique 5) Resume + Presentation deck.
Work session.
03.15 Open critique, come as needed.

Schedule subject to change.

Projects 5) Resume + Presentation deck and 6) Type Interpretation due at exam time.

Details to follow.

Final Exam Tuesday, March 19, 2:30–4:20pm. Attendance is required.