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Throughout the history of Hollywood, it has promoted false images of the world. Whether that is superheroes and their powers or unrealistic body images for women. The thing that holds true is the myths of Hollywood. One of the major myths of Hollywood is that of feminine beauty. This is shown in many different examples, from the “star Machine Process” by Jeanine Basinger, to movies like “Singing in the Rain” and “Sunset Blvd.”. Hollywood and the elite created a false and unattainable standard for all women that was perpetuated by the Hollywood elite and mainstream media through false advertisement and the “Star Machine Process”.

One of the major myths of Hollywood is the ideal of female beauty, a beauty which was created by the mainstream media in order to increase popularity and promote what they felt was the “perfect woman”.

The “star machine process” as talked about by Jeanine Basinger, is the process undergone by stars to make themselves look beautiful. In the mid 1900s, this meant fixing teeth, hair, posture, size, etc. in order to make themselves look more appealing to the masses.

Moving forward, what are the long term effects from the myth and what has happened in the years since the beginning of this “Star Machine Process”? The effect this myth had on women and continues to have on women is detrimental to a woman’s self esteem and the way she views other women. When a woman looks at a magazine and sees this size 2, clear skinned, perfectly tanned woman, she sees something that isn’t real, and get she holds herself to that standard.